



**Welcome to Possible...**

*When an idea is powered by thousands of minds,  
POSSIBLE is just the beginning*



**Managing Director Message**



Enormous development in information technology is changing the way of our lives. We cannot imagine a life without using information technology. Information technology is an increasingly vital element of the learning, business process, and daily routine access in today's generation. Information technology can increase professional development activities, enhance business cycle and professional experience, simplify communication and collaboration, add positive effects on the instructional process, empower our daily lives, and inspire us to innovation.

It is also true that these new and increasingly complex technologies have the potential to create disruption, duplication, and disappointment due to lack of careful planning and coordination. Fortunately, at HaTech, we have a good state-of-art facility in developing softwares and mobile applications plans. Prioritization and coordination of technology planning and implementation will ensure that HaTech staff have the combination of skills, knowledge, and technology to thrive in a technology.

Finally, We at HaTech appreciate the opportunity to serve all customers, and we're committed to providing them with excellent service, and all useful ideas and suggestions are always welcome. I also would like welcome you to go through our breif profile to get a first hand impression of our capabilities while more details and update can be browsed through our website.

Sincerely,  
**Mr. Ahmed Khamees Al-Hadabi**  
Managing Director



HATECH is a dynamic and technology-driven establishment that help organizations improve communications to their members and customers by streamlining processes and reducing operational costs.



## We are a reliable, publicly traded software engineering establishment from Saudi Arabia

HATECH offers high-quality customized solutions for web and managed hosting as well as individual softwares and mobile application development. We are a company of diverse people who value human relationships. Our target is to improve people's lives in the way we do business, delivering value to customers through technology.

We valued our partners. HATECH is a Saudi based establishment with partner's offices in Pakistan, India, Egypt, Doha & USA. HATECH offers integrated business applications for client delivered through a worldwide network of strategic partners.

### Our Partners





**About HaTech**

An illustration of a man with dark hair, wearing a white shirt, sitting and working on a laptop. The background is a vibrant blue with a grid of white dashed lines. Numerous circular icons are scattered throughout, representing various digital and business concepts: a shopping cart, a thumbs up, a globe, a speech bubble, a download arrow, a camera, a paperclip, a Wi-Fi symbol, a laptop, an envelope, a gear, a Twitter bird, a music note, a speaker, a cloud, a magnifying glass, a location pin, a refresh symbol, a smartphone, a group of people, a checkmark, a speech bubble, a coffee cup, an @ symbol, a paper airplane, and a camera. The man's laptop screen shows a green line graph with data points.

## Why Choose Us

- We adapt to your needs.
- We keep you regularly updated and fully informed.
- We put emphasis on quality.
- Flexible business models.
- Lower costs.
- Gain access to world-class capabilities.
- Strong technical expertise.
- Agile development methodology.





### **Our Mission**

For the future is to become a truly global and fully integrated service provider for Information Technology related needs.



### **Our Motto**

Fully skilled and enthusiastic team to fulfill any software or IT project's. **You dream about and we bring it to life!**



### **We Deliver**

Our highest priority is to satisfy the customer through early and continuous delivery of valuable software and IT projects.



### **We Work for Your Profit**

Our establishment culture promotes quality of output, responsibility, hard work, technical excellence, customer service and last but not least a genuine desire for doing the best we can to satisfy the customer.



**What We Do?**



# What We Do

- Software Applications Development & Solutions
- Web Applications Development & Design
- Enterprise Mobility
- e-Marketing Solutions
- Network Design and Solutions
- Computer Software & Hardware
- Media Services
- Communication Solutions
- Training & Consulting

## Software Applications Development & Solutions

HATECH is a boutique software house that provides complex software development services – from project specification through post development maintenance.

We will learn about your business and understand your needs in order to deliver smart solutions tailored to your company. By following the Agile software development practices, we rapidly provide or develop software that can evolve with your changing requirements.

We add value throughout the software lifecycle:  
from concept to support

*Let's build something great together!*

Let's discuss Your project!

Call us or send an email: [info@hadabitech.com](mailto:info@hadabitech.com)

# What We Do

## Web Applications Development & Design

HATECH offer cost-effective, experienced & professional web development services. Our commitment in advanced web development & design services is purely based on web application requirement and its business model, so that we can build business driven & robust web applications using Agile/SCRUM methodology and deliver it to the clients. Our proficiency in custom web development and enterprise application design is recognized around the globe. Our core web application development and design services for SMEs and enterprises are as follows:

- Custom Web Development
- Enterprise Portal Development
- eCommerce Solutions
- eLearning and Online Training
- Static/Dynamic Website for SME
- Hosting servers and domain registration
- Business Process Automation



## Enterprise Mobility

Enterprise mobility is much more than just mobile apps, it goes way beyond that. To strategically position your business, your enterprise needs to be "mobile first". It allows for comprehensive use of mobile computing in business context with increased use of mobile devices, wireless networks and related services. Mobility enables enterprises to be more agile and competitive in the digitally connected marketplaces where users demand seamless experience in mobile environments.

Given the fluidity of enterprise mobility, organizations need to be abreast with latest innovations in mobile mobility. To meet the growing demand of different apps, we at HaTech have an enterprise mobility management solution to establish the apps and content while maintaining confidentiality and data security.

### Services we offer:

- Mobile App Development
- iPhone App Development
- Android App Development
- mCommerce Development
- Game App Development
- Windows App Development



# What We Do



## e-Marketing Solutions

e-Marketing is an umbrella term for the targeted, measurable, and interactive marketing of products or services using digital technologies to reach and convert leads into customers. The key objective is to promote brands, build preference and increase sales through various digital marketing techniques.

Hatech provides following key components of e-marketing services:

- Search Engine Optimization (SEO)
- Social Media Marketing (Facebook, Twitter, LinkedIn, Google+, Instagram)
- Mobile SMS/ WhatsApp Marketing
- Email Marketing
- Bulk e-Faxing Marketing
- Affiliate Marketing
- Content Marketing (Blogs, Forums ETC)
- Online Reputation Management (ORM)

## Network Design and Solutions

- Enterprise LAN/WAN Assessments
- Network Design and Implementations
- Network Engineer Support
- Network Switching/Routing
- Security Design and Implementation
- Network Access Control
- Network Cables Supplies





# What We Do



## Media Services

HaTech has a vast experienced staff and partners to handle all media services requirements of industry. We are specialized in the following media services:

### GRAPHICS DESIGN & PRINT:

- Branding & Creativity
- 3D Animations
- Cell Animations
- Display Marketing (Billboards, Signboards, Car Stickers)
- Newspaper Advertisement
- Logos, Brochure, Banners, Portfolio, Business Cards, Interior Décor, Rollup, Pop-up

### MULTIMEDIA PRODUCTION:

- Company/Organization Promo Video
- Company/Organization/Association Documentary
- Scripting
- Video Editing
- DVD authoring & mastering & duplication
- TV Advertisement
- TV Broadcasting
- Audio/Video Recordings (For Wedding, Events, Corporate Events, Seminars, Car Shows, Exhibitions)
- Audio/Video Production
- Event Webcasting -- Live Event Streaming
- Web Commercials
- Social Media Videos

### EXHIBITION & EVENT MANAGEMENT:

- LED Screens – Indoor & Outdoor
- Video Mapping
- Video/Data Projection
- Creative Lighting
- Concepts, Design and Fabrication of Exhibition Stands
- Sound System
- Logistics Support ( Transportation - IT - Catering)
- Flowers Arrangements

# What We Do

## Computer Hardware & Software

HaTech is pioneer in trading business of computer hardware and software:

### HARDWARE:

- Branded/Unbranded Desktops.
- Branded Laptops. (HP, DELL, LENOVO, TOSHIBA, ACER, APPLE, ASUS, SONY)
- Printers & Scanners.
- Hardware parts ordering and installation
- Full hardware diagnostics
- Servers/Portable HDD/Cloud Servers

### SOFTWARE:

- Latest Windows License
- MS Office 365 (All Editions: Home, Personal, Business, Suites, Mac)
- Security Software (Norton, McAfee, ESET, Kaspersky)
- Scientific Softwares
- Operating system and software installation
- Data recovery and disaster assessment

## Training & Consulting

HaTech Training & Consulting is not just only limited to IT training and certification but also relied upon by our clients, small and large, private and public trainings and seminars, to develop their human capital in a range of management and technical fields, using an ever-expanding portfolio of products and services. Our innovative and diversified training courses and consulting services are designed and delivered by subject matter experts who are competent in providing solutions relevant to this region and applicable to today's business challenges.

We pride ourselves on our track record and provide following training and consulting:

- Public Training Courses
- In-House Training Courses
- Distance Learning Courses
- Certified Training Courses





# What We Do



## Communication Solutions

HATECH is regional representative establishment for technology-edge communications solutions, designed to provide the platform and tools for enterprises in various market sectors to monitor and manage their internal and external processes.

HATECH, offers local technical, sales and marketing support for the Saudi Arabia & Bahrain region in relation to its whole product portfolio.

We provide the latest technology in communications solutions to the clients in diverse market sectors and ensure effective support to meet the ever-changing requirements in modern-day business.

The solutions are:

- Call Management Systems
- Voice Recording
- IP Telephony
- Call Handling Solutions
- Load Balancer Solutions
- eBilling & Analytics
- Customer Data Analytics (Smart Discover)
- Cloud Architected Solutions





**NOTHING**  
*makes sense*  
**BEFORE**  
*COFFEE*

We look forward to talking with  
you about your business.

Please contact us to arrange  
an appointment

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**AL-HADABI**  
TRADING EST.

Information Technology - Software Solutions

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